

Strategic Plan FY 2024-2026

Who We Are

At Capstone, we believe quality, complete health care is for everyone. For more than 20 years, we have been providing people of all ages with the care they need and the respect they deserve.

Capstone Health provides comprehensive primary care services that treat illness as well as promote and maintain health.

How We Measure Success

2022 Recap

Total Unique Patients: 7,629 **Total Encounters:** 21,170 Medical: 18,931 Dental: 449 Behavioral Health: 1,051 Nurse: 1,435 Outreach: 3,733 Total Prescription fills 70,721

Number of Full Time Staff: 70

Our Mission

To serve our community by providing high quality healthcare through a nurse-managed model.

Our Vision

Healthy Patients, Healthy Families, Healthy Communities

Our Values

Compassion, Excellence, Equity, Advocacy, and Respect



Capstone Health is nationally recognized for providing access to affordable primary, preventative and wellness services distinguished by mission, vision, integrity, and respect in Walker County, Winston County, and surrounding areas.









FY 2024 - FY 2026 Plan

This document serves as the comprehensive blueprint for Capstone Health, strategically addressing ongoing access and service delivery issues within the ever-evolving healthcare landscape. It embodies Capstone Health's unwavering commitment to building upon past successes while propelling its mission, vision, and values forward. The ultimate goal is to enhance health access and attain health equity through the provision of patient-centered, high-quality healthcare services, fostering a proficient and skilled health workforce, and pioneering innovative programs,

The Capstone Health Strategic Plan encompasses four distinct focus areas, serving as a framework to outline the primary strategies that will be employed to achieve success in fulfilling our mission. Each focus area targets specific facets of our operations, ensuring a comprehensive and holistic approach towards improving health outcomes and advancing healthcare accessibility for all individuals.

Focus Area



Access to High Quality Healthcare Services

Strategy 1: Provide the right care at the right time

Strategy 2: Excellence in quality of care

Strategy 3: Provide care in coverage gaps

Strategy 4: Utilize technology and physical space to enhance care delivery and access.

Strategy 5: Promote community awareness and perception of service availability

Strategy 6: Promote operational excellence

Notes:		

Social Determinants of Health.

- Strategy 1: Enhance staff and stakeholder education
- Strategy 2: Promote a culture of empathy among team members
- Strategy 3: Identify significant Social Determinants of Health among patients and families.
- Strategy 4: Provide interventions at the point of patient contact
- Strategy 5: Enhance collaborations with community partners

Notes:	

Strengthen Health Workforce

Strategy 1: Enhance recruitment, onboarding, and retention

Strategy 2: Foster employee expertise and competence

Strategy 3: Optimize organizational culture

Strategy 4: Prioritize professional development and growth

Strategy 5: Promote a teaching and learning environment

Notes:		

Population Health

Strategy 1: Enhance accurate data collection

Strategy 2: Utilize predictive analytics to target health care needs

Strategy 3: Improved engagement in value-based methods of care

Notes:	

